INSTITUTE FOR
CATHOLIC LIBERAL
EDUCATION

Dear friend of Catholic education,

All successful people know that the most successful organizations are made so by leaders who understand and believe in the mission and are equipped to hire and form employees to fit that mission.

We at the Institute for Catholic Liberal Education (ICLE) have seen it time and time again across the country. Whether in an independent or parochial school, secure or struggling, well-heeled or high poverty, it seems not to matter. A strong, capable leader convicted in the Church's true philosophy of Catholic education can transform a school community into a place of joy, wonder, vibrant intellectual pursuit, and deep faith. In an effort to capitalize on this fact, we have created the ICLE Aspiring School Leaders Program, a leadership development program rooted in the Church's vision for Catholic schools. After a selective application process, we have invited [INSERT YOUR NAME] to join the next cohort.

This program is uniquely fashioned to immerse busy educators who aspire to become school leaders in a formation experience involving webinars, small group forums, private coaching, and seminal reading. This preparation will be instrumental in creating the depth of knowledge, conviction, and support needed for the successful renewal of Catholic schools. To this end, and because we believe in [INSERT YOUR NAME], I have penned this letter for [HIM/HER] to share with you in the hopes that you might consider this worthy investment in the leadership of Catholic education. For decades, we have seen experiment after experiment fall flat in our schools. This, however, is no experiment! This is the synthesis of 15 years of successful professional development with schools of all shapes and sizes all over the country. And it is based on a return to 800+ years of the Church's intellectual, cultural, and pedagogical tradition that helped build our country and our civilization.

The need for basic funding is broad, but a gift with this focus will truly be an investment worthy of Scripture's call to not only use our talents, but to grow them. This one program will help multiply the true power of Catholic schools thirty-fold, sixty-fold, even one hundred-fold.

The hopeful renewal that continues to take root in the schools we serve have garnered much attention and, consequently, we have seen a huge surge in demand for our services. It would be of great benefit to the Church, and our future if you could help a worthy future leader who is already working at ministerial wages to attend this program. Please consider a donation that would be 100% tax-deductible for the purposes of underwriting the cost of this important leadership formation program for [INSERT YOUR NAME] and help ensure the renewal of Catholic schools. There is no better solution for Catholic education than to guide our schools back to the Church's clear mission for them--and that can only be done well with a leader who understands the principles and best practices involved in bringing that mission to life.

In Christ the Teacher,

Ryan Messmore

Ryan Messmore
President