



Dear friend of Catholic education,

All successful people know that the most successful organizations are made so by leaders who understand and believe in the mission and are equipped to hire and form employees to fit that mission.

We at the Institute for Catholic Liberal Education (ICLE) have seen it time and time again across the country. Whether in an independent or parochial school, secure or struggling, well-heeled or high poverty, it seems not to matter. A strong, capable leader convicted in the Church's true philosophy of Catholic education can transform a school community into a place of joy, wonder, vibrant intellectual pursuit, and deep faith. In an effort to capitalize on this fact, we have created the ICLE School Leaders Academy, a first of its kind leadership development program rooted in the Church's vision for Catholic schools. After a selective application process, we have invited *[INSERT YOUR NAME]* to join the inaugural cohort of twelve principals and headmasters.

This program, uniquely fashioned to immerse busy school leaders in a formation experience involving webinars, small group forums, private coaching, and seminal reading, will be instrumental in creating the depth of knowledge, conviction, and support needed for the successful renewal of your school. To this end, and because we believe in *[INSERT YOUR NAME]*, I have penned this letter for *[HIM/HER]* to share with you in the hopes that you might consider this worthy investment in the leadership of your school. For decades, we have seen experiment after experiment fall flat in our schools. This, however, is no experiment! This is the synthesis of 15 years of successful professional development with schools of all shapes and sizes all over the country. And it is based on a return to 800+ years of the Church's intellectual, cultural, and pedagogical tradition that helped build our country and our civilization.

These last few months have been unprecedented and the need for basic funding is broad, but a gift with this focus will truly be an investment worthy of Scripture's call to not only use our talents, but to grow them. This one program will help multiply the true power of your Catholic school thirty-fold, sixty-fold, even one hundred-fold.

The hopeful renewals that continue to take root in the schools we serve have garnered much attention and, consequently, we have seen a huge surge in demand for our services. Please consider underwriting the cost of this important leadership formation program for *[INSERT YOUR NAME]* and help ensure the renewal of your own school. There is no better solution for Catholic education than to guide our schools back to the Church's clear mission for them - and that can only be done well with a leader who understands the principles and best practices involved in bringing that mission to life.

In Christ the Teacher,

Michael Van Hecke
President